ASHOKA – WORKING WITH THE WORLD’S LEADING SOCIAL ENTREPRENEURS

Founded in 1980, Ashoka has developed the field of "social entrepreneurship along with the world’s first and largest community of system-changing social entrepreneurs solving societal problems: Ashoka Fellows. As a global non-profit organisation, we identify and support these leading social entrepreneurs, scale their impact and learn from the patterns in their innovations. But that’s not it. We also mobilize a global community of changemakers that embraces these new frameworks to change systems, transform mindsets and build an „Everyone a Changemaker“ world.

Over 40+ years, we have worked with leading social entrepreneurs, corporations, the finance industry, and public institutions to address the world’s toughest problems in unprecedented ways. With our Ashoka Fellows and Changemakers, we cover topics ranging from civic engagement and full economic citizenship to youth, environment, health and human rights.

The Ashoka Visionary Program offers participants an exclusive access to Ashoka’s 40+ years of know-how in changing the world.

RAPHAELA TONCIC-SORINJ
E | rtoncicsorinj@ashoka.org
AURELIA BRIDA
E | abrida@ashoka.org

THE ASHOKA VISIONARY PROGRAM – EMPOWERING A NEW GENERATION OF LEADERS

ashoka-visionaryprogram.org
THE ASHOKA VISIONARY PROGRAM
EMPOWERING A NEW GENERATION OF LEADERS

A TRANSFORMATIONAL LEARNING JOURNEY

The Ashoka Visionary Program is a pioneering executive leadership program for Ashoka Fellows, decision makers and leaders of change from the corporate world, the public sector and civil society. The program helps develop and support global responsible leadership skills, new organizational as well as business models, and a renewed sense of mission and impact. It empowers participants on how to solve societal problems in an entrepreneurial way. At the end, participants become “visionaries”.

TARGET GROUP:
Professionals and leaders from all sectors

MINIMUM REQUIREMENTS:
- The desire to become a thought leader and changemaker
- 5 years of work experience
- English skills

DURATION:
- Part-time, 7 modules over 9 months
- 15 days of in-class sessions
- Tailored fieldwork with a social entrepreneur

WHAT YOU EXPERIENCE
The 9-month long part-time program includes 7 modules and offers the opportunity to work either with a social entrepreneur or to develop a new social venture. Participants gain access to Ashoka’s almost 40 years of experience of working with leading social entrepreneurs, corporations, the finance industry, and public institutions.

MODULE 1
Social Entrepreneurship & Ecosystem Building
Spot opportunities in the emerging market of social entrepreneurship, for new system-changing ideas, social innovations, and collaborations.

MODULE 2
Impact & Social Business Modeling
Apply an impact model and an impact-oriented business plan for strategy and organizational development.

MODULE 3
Funding & Scaling Social Innovation
Develop ways to scale and maximize social impact. Understand financing approaches to increase readiness and to attract funding and financing.

MODULE 4
New Leadership & Wellbeing
Become a leader that leverages the changemaker potential of employees while taking care of your own well-being.

MODULE 5
System Change
Mobilize stakeholders; facilitating impact-oriented collaboration and decision-making, and enabling system change.

MODULE 6
Partnerships & Co-Creation
Leverage the collaborative power of private companies, public institutions, and welfare organisations.

MODULE 7
The Art of Changemaker Storytelling
Tell impactful stories and engage your audience using the power of your own voice.

WHO YOU MEET

FACULTY & EXPERTS
You will work with a faculty body that consists of Ashoka Fellows, distinguished experts from leading academic institutions, from Ashoka’s network of partner universities, professionals from the business, non-profit, public and financial sectors, and world-class social entrepreneurs.

SOCIAL ENTREPRENEURS
You will be actively engaged in assignments with leading social entrepreneurs to create transformational learning experiences. Participants will be exposed to group work, case studies, peer-reviews, coaching and mentoring.

GLOBAL PARTNERS
You will have access to Ashoka’s exclusive and unique know-how, as well as Ashoka’s global networks of changemakers and partners. Each one of them makes an important contribution to the much-needed change of our society.

ALUMNAE*I NETWORK
You will become part of our global Visionary Program Alumnae*i network that connects changemakers and their ideas. As an Alumnus/a, you will be invited to join Ashoka’s events across Europe.

WHAT OUR ALUMNI SAY

“...has a clear focus on the business impacts and the associated networks. Corporations have the biggest lever to make the world purposeful and sustainable. The opportunity to profoundly change the way a company looks at its impact on society is hence extremely valuable.”

MICHAEL HILBERT, VENTURE PARTNER OF MATCH-MAKER VENTURES
(ASHOKA VISIONARY PROGRAM - COHORT 6, 2020/21)

“...was extremely fulfilling to experience the valuable personal insights of the fellows, who shared their learnings on their entrepreneurial journey and their inner motivation with us. This showed me how to drive real change with all my energy. Additionally, I was deeply inspired to be shown constantly how to co-create impact through working on tasks together with Social Entrepreneurs during the modules. The Ashoka Visionary Program provided me with lots of practical tools to drive positive impact for society together with young ventures.”

SIMONE PIES, RPUNKT MANAGEMENT & BETEILIGUNGS GMBH
(ASHOKA VISIONARY PROGRAM - COHORT 7, 2021/22)

LEARN MORE ABOUT THE PROGRAM & ASHOKA’S UNIQUE APPROACH. MEET VISIONARIES, SPEAKERS & TEAM.
ashoka-visionaryprogram.org