

ASHOKA – WORKING WITH THE WORLD’S LEADING SOCIAL ENTREPRENEURS

Founded in 1980, Ashoka has developed the field of “social entrepreneurship along with the world’s first and largest community of **system-changing social entrepreneurs** solving societal problems: Ashoka Fellows. As a global non-profit organisation, we identify and support these leading social entrepreneurs, scale their impact and learn from the patterns in their innovations. But that’s not it. We also mobilize a global community of changemakers that embraces these new frameworks to change systems, transform mindsets and build an „**Everyone a Changemaker**” world.

Over 40+ years, we have worked with leading social entrepreneurs, corporations, the finance industry, and public institutions to address the world’s toughest problems in unprecedented ways. With our Ashoka Fellows and Changemakers, we cover topics ranging from civic engagement and full economic citizenship to youth, environment, health and human rights.

The Ashoka Visionary Program offers participants an exclusive access to Ashoka’s 40+ years of know-how in changing the world.



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THE ASHOKA VISIONARY PROGRAM – EMPOWERING A NEW GENERATION OF LEADERS



ASHOKA

VISIONARY PROGRAM

THE ASHOKA VISIONARY PROGRAM

EMPOWERING A NEW GENERATION OF LEADERS

A TRANSFORMATIONAL LEARNING JOURNEY

The Ashoka Visionary Program is a **pioneering executive leadership program** for Ashoka Fellows, decision makers and leaders of change from the corporate world, the public sector and civil society. The program helps develop and support global responsible leadership skills, new organizational as well as business models, and a renewed sense of mission and impact. It empowers participants on how to solve societal problems in an entrepreneurial way. At the end, participants become “visionaries”.

TARGET GROUP: Professionals and leaders from all sectors	LANGUAGE: English
MINIMUM REQUIREMENTS: <ul style="list-style-type: none">– The desire to become a thought leader and changemaker– 5 years of work experience– English skills	THREE REGIONAL PROGRAMMES Central-Eastern Europe, Mediterranean, East Africa
DURATION: <ul style="list-style-type: none">– Part-time, 7 modules over 9 months– 15 days of in-class sessions– Tailored fieldwork with a social entrepreneur	APPLICATION: Apply here: https://www.ashoka-visionaryprogram.org/apply/
	COSTS: 10,000 EUR

WHAT YOU EXPERIENCE

The **9-month long part-time** program includes **7 modules** and offers the opportunity to work either with a social entrepreneur or to develop a new social venture. Participants gain access to Ashoka’s almost 40 years of experience of working with leading social entrepreneurs, corporations, the finance industry, and public institutions.

MODULE 1 Social Entrepreneurship & Ecosystem Building	MODULE 2 Impact & Social Business Modeling	MODULE 3 Funding & Scaling Social Innovation	MODULE 4 New Leadership & Wellbeing	MODULE 5 System Change	MODULE 6 Partnerships & Co-Creation	MODULE 7 The Art of Changemaker Storytelling
Spot opportunities in the emerging market of social entrepreneurship for new system-changing ideas, social innovations, and collaborations.	Apply an impact model and impact-oriented business plan for strategy and organizational development.	Develop ways to scale and maximize social impact. Understand financing approaches to increase readiness and to attract funding and financing.	Become a leader that leverages the changemaker potential of employees while taking care of your own wellbeing.	Mobilize stakeholders, facilitating impact-oriented collaboration and 'decision-making', and enabling system change.	Leverage the collaborative power of private companies, public institutions and welfare organisations.	Tell impactful stories and engage your audience using the power of your own voice.

WHO YOU MEET

FACULTY & EXPERTS

You will work with a faculty body that consists of Ashoka Fellows, distinguished experts from leading academic institutions, from Ashoka’s network of partner universities, professionals from the business, non-profit, public and financial sectors, and world-class social entrepreneurs.

GLOBAL PARTNERS

You will have access to Ashoka’s exclusive and unique know-how, as well as Ashoka’s global networks of changemakers and partners. Each one of them makes an important contribution to the much-needed change of our society.

SOCIAL ENTREPRENEURS

You will be actively engaged in assignments with leading social entrepreneurs to create transformational learning experiences. Participants will be exposed to group work, case studies, peer-reviews, coaching and mentoring.

ALUMNAE* I NETWORK

You will become part of our global Visionary Program Alumnae* i network that connects changemakers and their ideas. As an Alumnus/a, you will be invited to join Ashoka’s events across Europe.

WHAT OUR ALUMNI SAY



“The Visionary Programme opens up horizons while at the same time has a clear focus on the business impacts and the associated networks. Corporations have the biggest lever to make the world purposeful and sustainable. The opportunity to profoundly change the way a company looks at its impact on society is hence extremely valuable.”

MICHAEL HILBERT, VENTURE PARTNER OF MATCH-MAKER VENTURES
(ASHOKA VISIONARY PROGRAM - COHORT 6, 2020/21)



“It was extremely fulfilling to experience the valuable personal insights of the fellows, who shared their learnings on their entrepreneurial journey and their inner motivation with us. This showed me how to drive real change with all my energy. Additionally, I was deeply inspired to be shown constantly how to co-create impact through working on tasks together with Social Entrepreneurs during the modules. The Ashoka Visionary Program provided me with lots of practical tools to drive positive impact for society together with young ventures.”

SIMONE PIES, RPUNKT MANAGEMENT & BETEILIGUNGS GMBH
(ASHOKA VISIONARY PROGRAM - COHORT 7, 2021/22)

LEARN MORE ABOUT THE PROGRAM & ASHOKA'S UNIQUE APPROACH. MEET VISIONARIES, SPEAKERS & TEAM.
ashoka-visionaryprogram.org