

ASHOKA – WORKING WITH THE WORLD’S LEADING SOCIAL ENTREPRENEURS

Ashoka is the global professional association of the world’s leading social entrepreneurs – individuals with new ideas for addressing our biggest societal challenges and with the entrepreneurial skills to transform those ideas into national, regional and global impact.

For almost 40 years we have identified and supported more than 3,800 social entrepreneurs – Ashoka Fellows – in over 80 countries, solving systemic problems in education, healthcare, civic participation, economic development, environmental protection and other key areas.

**ANY QUESTIONS?
PLEASE CONTACT US!**

PROGRAM DIRECTOR VP MED

ENRICA CORNAGLIA
E | VPMED@ashoka.org

Ashoka gemeinnützige GmbH

T +43 1 384 01 00

M VPMED@ashoka.org

www.ashoka-cee.org/visionary-program

THE ASHOKA VISIONARY PROGRAM – EMPOWERING A NEW GENERATION OF LEADERS



ASHOKA
VISIONARY PROGRAM

THE ASHOKA VISIONARY PROGRAM

EMPOWERING A NEW GENERATION OF LEADERS

WHY & HOW

The Ashoka Visionary Program is a **pioneering leadership program** for Ashoka Fellows, decision makers and leaders of change from the corporate world, the public sector and civil society. The program helps develop and support global responsible leadership skills, new organizational as well as business models, and a renewed sense of mission and impact. The program will empower participants on how to solve societal problems in an entrepreneurial way.

TARGET GROUP:

Professionals and leaders from all sectors

MINIMUM REQUIREMENTS:

- The desire to become a thought leader and changemaker
- 5 years of work experience
- English skills

DURATION:

- Part-time, 9 months (November–July)
- 15 days of in-class sessions
- Tailored fieldwork with a social entrepreneur

LANGUAGE:

English

COURSE LOCATIONS:

Italy (several cities)

APPLICATION:

Apply here: <https://www.tfaforms.com/4879177>

COSTS:

10,000 EUR
Scholarships available!



WHAT YOU EXPERIENCE

The **9-month long part-time** program includes **7 modules** and offers the opportunity to work either with a social entrepreneur or to develop a new social venture. Participants gain access to Ashoka's almost 40 years of experience of working with leading social entrepreneurs, corporations, the finance industry, and public institutions.

MODULE 1

Social Entrepreneurship & Innovation

Spotting opportunities in the emerging market of social entrepreneurship for new system-changing ideas, social innovations, and collaborations.

MODULE 2

Impact & Social Business Modeling

Applying an impact model and impact-oriented business plan for strategy & organizational development.

MODULE 3

Funding & Scaling Social Innovation

Developing ways to scale and maximize social impact; understanding financing approaches to increase readiness and to attract funding and financing.

MODULE 4

New Leadership

Understanding leadership styles that leverage the changemaker potential of employees within private companies, public institutions and welfare organ.

MODULE 5

System Change

Mobilizing stakeholders, facilitating impact-oriented collaboration and 'decision making', and enabling system change.

MODULE 6

Partnerships & Co-Creation

Understanding and leveraging the power of private companies, public institutions and traditional welfare organizations.

MODULE 7

The Art of Storytelling & Marketing

Designing, crafting and communicating success stories, leveraging the power of mass media, and utilizing social media channels.

WHO YOU MEET

FACULTY & EXPERTS



You will work with a faculty body that consists of Ashoka Fellows, distinguished experts from leading academic institutions, from Ashoka's network of partner universities, professionals from the business, non-profit, public and financial sectors, and world-class social entrepreneurs.

GLOBAL PARTNERS



You will have access to Ashoka's exclusive and unique know-how, as well as Ashoka's global networks of changemakers and partners. Each one of them makes an important contribution to the much-needed change of our society.

SOCIAL ENTREPRENEURS



You will be actively engaged in assignments with leading social entrepreneurs to create transformational learning experiences. Participants will be exposed to group work, case studies, peer-reviews, coaching and mentoring.

ALUMNAE*I NETWORK



You will become part of our global Visionary Program Alumnae*i network that connects changemakers and their ideas. As an Alumnus/a, you will be invited to join Ashoka's events across Europe.

IMPACT HUB ITALY

Impact Hub in Italy is the main partner of this Ashoka Visionary Program in the Mediterranean, helping to organize, shape and promote the program.



IMPACTFUL VOICES

Our participants are decision makers who accelerate social initiatives in their environment. Some concrete outcomes are for example **Bildunger**, an education initiative, **Cycling Without Age**, that offers free bike rides to the elders or the **social impact academy** in Prague.

You will meet business leaders such as **Philipp von Lattorff**, CEO Boehringer Ingelheim or **Stephan Dertnig**, founder BCG Russia. You learn from representatives of big foundations, such as **Ondrej Liska**, Regional Director Porticus CEE/MENAT or **Vishnu Swaminathan**, Ashoka Global leader for Partnerships, Planning and Management

The program is unique through its involvement of **Ashoka Fellows**, pioneers of social innovation and change. Ashoka Fellows participate as speakers and mentors: **Bart Weetjens**, who trains rats to detect mines or **Jos de Blok**, who simplifies organizational structures in healthcare with his Burtzoorg Model.

"ATTENDING THE VISIONARY PROGRAM HAS OPENED UP A COMPLETELY NEW AND INSPIRING WORLD TO ME. PARTICIPANTS ARE **EMPOWERED** TO DEVELOP SUSTAINABLE AND **ENTREPRENEURIAL SOCIAL INNOVATION**. I AM PROUD THAT THE HIL FOUNDATION MADE THIS IMPACTFUL PROGRAM POSSIBLE."



Susi Hillebrand, Founder & Director hil-foundation, Austria



"THE DIFFERENT POSSIBILITIES OF **FUNDING SOCIAL BUSINESS** I HAVE LEARNED ABOUT IN THE PROGRAM HAVE SHOWN ME THE IMPORTANCE OF THE PHILANTHROPIC SECTOR. WE NEED TO DEAL WITH IMPACT MEASUREMENT. IT WILL IN A FIRST STEP BE A GOVERNANCE TOOL BUT IN FUTURE BECOME RELEVANT TO **OPEN UP**

Gerry Foitik, Federal Emergency Commander, Red Cross, Austria

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IMPACTFUL VOICES



"THE VISIONARY PROGRAM HAS BEEN A GREAT OPPORTUNITY FOR ME TO EXPERIENCE **WORLD-CLASS SOCIAL AND BUSINESS LEADERS**, THE WAY THEY THINK, WORK AND ARE AS HUMAN BEINGS. **UNIQUE, PRICELESS AND VERY PERSONAL INSPIRATION!** THE PROGRAM BRINGS TOGETHER A BUNCH OF BRILLIANT, ACTIVE PEOPLE, ALL UNIQUE, BUT TEAM PLAYERS: GREAT CHEMISTRY, SOCIAL CAPITAL AND LEARNING."

Petr Lebeda, Director Glopolis Policy Institute, Czech Republic



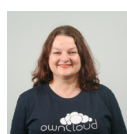
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"THE VISIONARY PROGRAM CHANGED ME PERSONALLY AND THE WAY I LOOK AT MY MISSION AS A SOCIAL ENTREPRENEUR AND ITS POTENTIAL **IMPACTS ON SOCIETY**. IT ALSO ENCOURAGED ME TO KEEP PURSUING MY "IMPACT FIRST" STRATEGY. TO FIND SO MANY LIKE-MINDED PEOPLE IN ONE SPOT MADE THE VISIONARY PROGRAM EVEN MORE SPECIAL."

Andrea Mörrike, Social Entrepreneur, Mafia? Nein, Danke!, Germany