

ASHOKA – WORKING WITH THE WORLD’S LEADING SOCIAL ENTREPRENEURS

Ashoka is the global professional association of the world’s leading social entrepreneurs – individuals with new ideas for addressing our biggest societal challenges and with the entrepreneurial skills to transform those ideas into national, regional and global impact. For almost 40 years we have identified and supported more than 3,800 social entrepreneurs – Ashoka Fellows – in over 80 countries, solving systemic problems in education, healthcare, civic participation, economic development, environmental protection and other key areas.

Since 1990, the Ashoka network in Africa has yielded some valuable insights about systems-changing solutions to improve social and economic outcomes on the continent. At the core of every innovation is an African who saw a gap and entrepreneured a solution. That’s why, in addition to finding and supporting leading social entrepreneurs and identifying patterns in social innovation, Ashoka Africa builds partnerships focused on supporting emerging changemakers and playing a critical role in convening the collaborative ecosystems that will ensure Africa is a place where everyone works together to methodically shift social systems.

**ANY QUESTIONS?
PLEASE CONTACT US!**



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THE ASHOKA VISIONARY PROGRAM EAST AFRICA – EMPOWERING A NEW GENERATION OF LEADERS!



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WITH FUNDING FROM
AUSTRIAN
DEVELOPMENT
COOPERATION

WHY & HOW

The Ashoka Visionary Program is a **pioneering leadership program** for Social Entrepreneurs, decision makers and leaders of change from the corporate world, the public sector and civil society. The program helps develop and support global responsible leadership skills, new organizational as well as business models, and a renewed sense of mission and impact. The program will empower participants on how to solve societal problems in an entrepreneurial way. After reaching over 150 participants in 30 countries in Central and Eastern Europe and the Mediterranean, the Ashoka Visionary Program is launching its second cohort in East Africa in Partnership with CARE, supported by the Austrian Development Agency and PWC, starting in December 2021!

SUMMARY PROGRAM INFORMATION

TARGET GROUP:

Professionals and leaders from all sectors

MINIMUM REQUIREMENTS:

- The desire to become a thought leader and changemaker
- 5 years of work experience

DURATION:

- Part-time, 7 months (Dec 21 - June 22)
- 15 days of in-class sessions

LANGUAGE:

English skills required

COURSE LOCATION:

Nairobi & Online

APPLICATION:

Applications for December 2021 are open now!
Apply here: <https://www.tfaforms.com/4747240>

COSTS

5,000 USD
Scholarships are available!



WHAT YOU EXPERIENCE

The **9-month long part-time** program includes **7 modules** and offers the opportunity to work either with a social entrepreneur or to develop a new social venture. Participants gain access to Ashoka's almost 40 years of experience of working with leading social entrepreneurs, corporations, the finance industry and public institutions.

MODULE 1 Social Entrepreneurship & Innovation	MODULE 2 Impact & Social Business Modeling	MODULE 3 Funding & Scaling Social Innovation	MODULE 4 New Leadership	MODULE 5 System Change	MODULE 6 Partnerships & Co-Creation	MODULE 7 The Art of Storytelling & Marketing
Spotting opportunities in the emerging market of social entrepreneurship for new system-changing ideas, social innovations, and collaborations.	Applying an impact model and impact-oriented business plan for strategy & organizational development.	Developing ways to scale and maximize social impact; understanding financing approaches to increase readiness and to attract funding and financing.	Understanding leadership styles that leverage the changemaker potential of employees within private companies, public institutions and welfare organ.	Mobilizing stakeholders, facilitating impact-oriented collaboration and 'decision making', and enabling system change.	Understanding and leveraging the power of private companies, public institutions and traditional welfare organizations.	Designing, crafting and communicating success stories, leveraging the power of mass media, and utilizing social media channels.

WHO YOU MEET

FACULTY & EXPERTS



You will work with a faculty body that consists of Ashoka Fellows, distinguished experts from leading academic institutions, from Ashoka's network of partner universities, professionals from the business, non-profit, public and financial sectors and world-class social entrepreneurs.

SOCIAL ENTREPRENEURS



You will be actively engaged in assignments with leading social entrepreneurs in order to create transformational learning experiences. Participants will be exposed to group work, case studies, peer-reviews, coaching and mentoring.

GLOBAL PARTNERS



You will have access to Ashoka's exclusive and unique know-how, as well as Ashoka's global networks of changemakers and partners. Each one of them makes an important contribution to the much needed change of our society.

ALUMNAE* I NETWORK



You will become part of our global Visionary Program Alumnae*i network that connects changemakers and their ideas. As an Alumnus/a, you will be invited to join Ashoka's events across Africa and become a valued member of the global social entrepreneurship movement.

FELLOWS & SPEAKERS

The program is unique through its involvement of **Ashoka Fellows**, pioneers of social innovation and change. Ashoka Fellows participate as speakers and mentors: **David Kuria** who has raised the quality of public sanitation in Kenya through his organization Iko Toilet, **Mwalimu Musheshe** who combines local rural expertise with modern teaching methodology through the African Rural University or **Bart Weetjens**, who trains rats to detect mines. You will meet business leaders such as Emmanuel de Lutz, **Vice President BNP Paribas** or Stephan Dertnig, founder **BCG Russia**.

IMPACTFUL VOICES

Our participants are decision makers who accelerate social initiatives in their environment. Some concrete outcomes are **Ideegration**, a collective impact accelerator for best solutions in refugee integration or the **social impact academy** in Prague.



"ATTENDING THE ASHOKA VISIONARY PROGRAM HAS OPENED UP A COMPLETE NEW AND INSPIRING WORLD TO ME. PARTICIPANTS ARE **EMPOWERED** TO DEVELOP SUSTAINABLE AND **ENTREPRENEURIAL SOCIAL INNOVATION**. IM AM PROUD THAT THE **HIL FOUNDATION** MADE THIS IMPACTFUL PROGRAM POSSIBLE."

Susi Hillebrand, Founder & Director hil-foundation, Austria



"THE ASHOKA VISIONARY PROGRAM ENRICHED ME PERSONALLY AND MY ORGANIZATION. THE CONTENT, NETWORK, LECTURERS AND PARTICIPANTS WERE A **GREAT INSPIRATION**. **COLLABORATION** IN WORKING GROUPS HAS GIVEN ME NEW THINKING AND HELPED ME BREAK NEW GROUND IN THE FURTHER DEVELOPMENT OF OUR ORGANIZATION JAMBO

Clemens Mulokozi, Founder of Jambo Bukoba, Ashoka Fellow, Tanzania