# ASHOKA – WORKING WITH THE World's leading social Entrepreneurs

Ashoka is the global professional association of the world's leading social entrepreneurs — individuals with new ideas for addressing our biggest societal challenges and with the entrepreneurial skills to transform those ideas into national, regional and global impact. For almost 40 years we have identified and supported more than 3,800 social entrepreneurs — Ashoka Fellows — in over 80 countries, solving systemic problems in education, healthcare, civic participation, economic development, environmental protection and other key areas.

Since 1990, the Ashoka network in Africa has yielded some valuable insights about systems-changing solutions to improve social and economic outcomes on the continent. At the core of every innovation is an African who saw a gap and entrepreneured a solution. That's why, in addition to finding and supporting leading social entrepreneurs and identifying patterns in social innovation, Ashoka Africa builds partnerships focused on supporting emerging changemakers and playing a critical role in convening the collaborative ecosystems that will ensure Africa is a place where everyone works together to methodically shift social systems.

## **ANY QUESTIONS?** PLEASE CONTACT US!



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# THE ASHOKA VISIONARY PROGRAM EAST AFRICA – EMPOWERING A NEW GENERATION OF LEADERS!



# THE ASHOKA VISIONARY PROGRAM EAST AFRICA **EMPOWERING A NEW GENERATION OF LEADERS!**

supported by the Austrian Development Agency and PWC, starting in December 2021!



WITH FUNDING FROM AUSTRIAN DEVELOPMENT

COOPERATION

# WHO YOU MEET

**FACULTY & EXPERTS** 



You will work with a faculty body that consists of Ashoka Fellows, distinguished experts from leading academic institutions, from Ashoka's network of partner universities, professionals from the business, non-profit, public and financial sectors and world-class social entrepreneurs.

## **GLOBAL PARTNERS**



You will have access to Ashoka's exclusive and unique know-how, as well as Ashoka's global networks of changemakers and partners. Each one of them makes an important contribution to the much needed change of our society.

The program is unique through its involvement of Ashoka Fellows, pioneers of social innovation and change. Ashoka Fellows participate as speakers and mentors: David Kuria who has raised the quality of public sanitation in Kenya through his organization Iko Toilet, Mwalimu Musheshe who combines local rural expertise with modern teaching methodology through the African Rural University or Bart Weetjens, who trains rats to detect mines. You will meet business leaders such as Emmanuel de Lutzel, Vice President BNP Paribas or Stephan Dertnig, founder BCG Russia.

Our participants are decision makers who accelerate social initiatives in their environment. Some concrete outcomes are Ideegration, a collective impact accelerator for best solutions in refugee integration or the social impact academy in Prague.



"ATTENDING THE ASHOKA VISIONARY PROGRAM HAS OPENED UP A COMPLETE NEW AND INSPIRING WORLD TO ME. PARTICIPANTS ARE **EMPOWERED TO DEVELOP SUSTAINABLE AND** 

ENTREPRENEURIAL SOCIAL INNOVATION. IM AM PROUD THAT THE HIL FOUNDATION MADE THIS IMPACTFUL PROGRAM POSSIBLE."

# **FELLOWS & SPEAKERS**

# **IMPACTFUL VOICES**

Susi Hillebrand Founder & Director hil-foundation Austria

WHY & HOW The Ashoka Visionary Program is a pioneering leadership program for Social Entrepreneurs, decision makers and leaders of change from the corporate world, the public sector and civil society. The program helps develop and support global responsible leadership skills, new organizational as well as business models, and a renewed sense of mission and impact. The program will empower participants on how to solve societal problems in an entrepreneurial way. After reaching over 150 participants in 30 countries in Central and Eastern Europe and the Mediterranean, the Ashoka Visionary Program is lauching its second cohort in East Africa in Partnership with CARE,

### SUMMARY PROGRAM INFORMATION

#### **TARGET GROUP:**

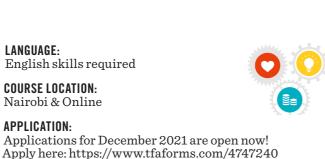
Professionals and leaders from all sectors

#### MINIMUM REQUIREMENTS:

- The desire to become a thought leader and changemaker
- 5 years of work experience

#### DURATION:

- Part-time, 7 months (Dec 21 June 22)
- 15 days of in-class sessions



COSTS 5,000 USD Scholarships are available!

# WHAT YOU EXPERIENCE

The 9-month long part-time program includes 7 modules and offers the opportunity to work either with a social entrepreneur or to develop a new social venture. Participants gain access to Ashoka's almost 40 years of experience of working with leading social entrepreneurs, corporations, the finance industry and public institutions.

MODULE 1 Social Entre- preneurship & Innovation	MODULE 2 Impact & Social Business Modeling	MODULE 3 Funding & Scaling Social Innovation	MODULE 4 New Leader- ship	MODULE 5 System Change	MODULE 6 Partnerships & Co-Creation	MODULE 7 The Art of Storytelling & Marketing
Spotting op- portunities in the emerging market of social entrepreneur- ship for new system-chang- ing ideas, social innovations, and collaborations.	Applying an im- pact model and impact-oriented business plan for strategy & organizational development.	Developing ways to scale and maximize social impact; under- standing financ- ing approaches to increase readi- ness and to at- tract funding and financing.	Understanding leadership styles that leverage the changemaker potential of em- ployees within private com- panies, public institutions and welfare organ.	Mobilizing stakehold- ers, facilitating impact-oriented collaboration and 'decision making', and enabling system change.	Understanding and leveraging the power of pri- vate companies, public institu- tions and tradi- tional welfare organizations.	Designing, craft- ing and commu- nicating success stories, leverag- ing the power of mass media, and utilizing social media channels.

Apply here: https://www.tfaforms.com/4747240

## SOCIAL ENTREPRENEURS

You will be actively engaged in assignments with leading social entrepreneurs in order to create transformational learning experiences. Participants will be exposed to group work, case studies, peer-reviews, coaching and mentoring.

### **ALUMNAE\*I NETWORK**

You will become part of our global Visionary

Program Alumnae\*i network that connects changemakers and their ideas. As an Alumnus/a, you will be invited to join Ashoka's events across Africa and become a valued member of the global social entrepreneurship movement.

**COLLABORATION IN WORKING GROUPS HAS** GIVEN ME NEW THINKING AND HELPED ME BREAK NEW GROUND IN THE FURTHER DEVELOPMENT OF OUR ORGANIZATION JAMBO

"THE ASHOKA VISIONARY PROGRAM ENRICHED

ME PERSONALLY AND MY ORGANIZATION

THE CONTENT, NETWORK, LECTURERS AND

PARTICIPANTS WERE A GREAT INSPIRATION





